

Regional workshop and conference

German business and development cooperation in the Mekong region and Industry 4.0 in Cambodia

> 18<sup>th</sup> and 19<sup>th</sup> of June 2019 Phnom Penh

## German business & development cooperation in the Mekong region

<b>12:00</b> pm - <b>1:00</b> pm	Welcome lunch and registration
1:00 pm - 1:15 pm	Welcome remarks Tassilo Brinzer, German Business Group Cambodia Martin Klose, AHK Myanmar
1:15 pm - 2:30 pm	Market opportunities (sourcing, export, investment) in Laos, Myanmar and Cambodia Blaise Kilian, EuroCham Cambodia Martin Klose, AHK Myanmar Philipp Gläser, EuroCham Laos, ExperTS
<b>2:30</b> pm - <b>3:30</b> pm	German development cooperation in the region and deriving opportunities for the private sector Stefan Hanselmann, GIZ Bianca Untied, GIZ/GBN
<b>3:30</b> pm - <b>4:00</b> pm	Coffee Break
<b>4:00</b> pm - <b>4:30</b> pm	International tenders Joonho Hwang, Cambodia Resident Mission, ADB's principal representative in Cambodia
<b>4:30</b> pm - <b>5:30</b> pm	Open discussion
<b>5:30</b> pm - <b>6:00</b> pm	Wrap-up, end of event
<b>7:00</b> pm	Networking dinner, Hops Craft Beer Garden



## Wednesday, 19<sup>th</sup> of June

## Industry 4.0 in Cambodia

8:30 am - 9:00 am	Morning coffee and registration
9:00 am - 9:30 am	Welcome remarks Daniel Schmücking, Konrad-Adenauer- Foundation Tassilo Brinzer, German Business Group Cambodia
9:30 am - 10:15 am	Keynote presentations
	Digitalization of the garment sector Philipp Meyer, TRUMPF GmbH
	The garment sector in Cambodia John Cha, Garment Manufacturers Association in Cambodia (GMAC)
10:15 am - 11:45 am	Panel discussion: The future of Cambodian garment industry Philipp Meyer, TRUMPF GmbH John Cha, GMAC Martin Klose, AHK Myanmar
<b>10:45</b> am - <b>11:15</b> am	Open discussion
<b>11:15</b> am - <b>12:00</b> pm	Networking and Socializing